

Overall objective - foster development of green economy markets tackling environmental challenges in Ukraine

Specific objectives:

- Boost transition to green economy
- Raise awareness on state of relevant nascent markets in Ukraine
- Provide business networking platform for current and potential market players

Context

With Ukraine implementing environmental obligations taken under the trade agreement with the European Union, there is an extra impetus to tackle environmental issues of importance to Ukraine that have been left aside for years, e.g. waste management, shift to biomass energy, etc. With local market conditions (e.g. gas price, decentralization) there are ripe opportunities for new markets to emerge in Ukraine in green economy field, with new demand, extended existing markets or current players improving their competitiveness. This would lead not only to better environmental standards as envisioned by the DCFTA but also more jobs, more business and higher budget income in Ukraine.

However, for such green economy markets to emerge in Ukraine, transparent rules of the game should be negotiated and accepted by all market players, which is currently not the case. Biomass-energy market, municipal waste management market and waste of electric and electronic equipment market are just some examples of markets, where business, government and civil society need to agree on the terms of engagement and to co-create to set the transparent rules for market interaction.

Green Economy Days aim to provide a platform for current and potential markets players to engage in discussion on the respective green economy markets development. It is a business-friendly event, with participants being able to understand the current state of market development in Ukraine, with policy makers and leading market participants outlining their positions, while engaging in business networking, meeting new partners, clients and investors.

Green Economy Days was first held in Lviv in 2017, supported by the EU4Business programme and bringing together over 120 participants. The GED 2017 were focused on biomass market (forest-based and energy crops) in Ukraine, with policy makers from the European Commission (Brussels), all leading markets players and investors participating. Extending the platform built in 2017, the Green Economy Days 2018 will continue focus on Ukrainian biomass market (forest-based and energy crops) but will additionally incorporate municipal solid waste management and WEEE as the conference topics.

GED 2018 will primarily serve as a business development and capacity building platform, helping market participants to understand the current state and to participate in the market rules development, to learn from respective markets business cases and business models, and to establish new contacts of relevance.

Format

The Green Economy Days 2018 will be held on November 16-17, 2018, with a conference format (Day 1) and thematic workshops (Day 2). Day 1 conference will feature two policy-related plenaries and three parallel tracks for biomass, solid waste management and WEEE. Day 2 will feature thematic workshops on energy crops business case and state of biomass EU markets.

Terms & Conditions

Day 1 - participation is free of charge.

Day 2 - workshop fee is UAH 1.200, incl. VAT.

The organizers provide lunch and refreshments during coffee breaks.

Participants

The event primarily caters for SMEs:

- Solid biomass and energy crops producers
- Biomass-based heat and power producers
- Waste management companies (including biogas producers)
- Investors
- International financial institutions
- Local authorities, esp. responsible for energy and waste management
- Field experts, consultants and related project managers

Organisers

Green Economy Days are hosted by the Lviv Business Support Centre (BSC Lviv) set up under the EU4Business Programme with the support by the European Bank for Reconstruction and Development (EBRD). Economic development agency PPV Knowledge Network is a host organization for BSC Lviv.

Web page - <http://green-economy-days.com>

Contact

Should you have any questions or suggestions, please, contact us:

For inquiries from speakers and partners - Yaroslav Melekh (ym@ppv.net.ua, +380 67 3410224)

For inquiries regarding participation - Iryna Burbylo (ib@ppv.net.ua, +380 67 6529660)



AGENDA

Day 1. Conference

Panel Discussions

Panel 1. Business and natural capital: responsibility and business opportunities

- The current state of greening the economy in Ukraine (general overview of environmental policy in regards to role of business).
- EU policy as a driver for green economy markets emergence and development.
- Financial incentives and financial resources as drivers for activating business.

Panel 2. Creating the level playing field for business in green economy markets

- Illegal markets and illegal activities - the case of forest solid biomass markets.
- System design - how to design markets and systems, role of business and role of other players.
- Investor perspective on market transparency.

Parallel Tracks

Track 1. Solid Biomass

- Business models evolution at the Ukrainian solid biomass market
- Closed-loop regional and local biomass markets - private or communal ownership dilemma

Track 2. Solid Municipal Waste Management

- Models for solid waste management and their roll-out in Ukraine
- Role of financial incentives and access to funding for market development
- Business case for private players

Track 3. Waste of Electronic and Electric Equipment

- State of play in setting up market for WEEE
- Players and drivers for Ukrainian WEEE handling system
- Ukrainian WEEE system design

Day 2. Thematic Workshops.

Workshop 1. Business Case for Energy Crops

The workshop is tailored for SMEs, municipal companies and local authorities interested in energy crops planning, planting and use for energy needs. Ukrainian cases will be reviewed and recommendations for commercial use of energy crops in Ukraine provided.



Workshop 2. Biomass Markets in the EU

The workshop will outline market dynamic for solid biomass markets in the EU, focusing on business case for export from Ukraine, certification issues as well as general drivers for biomass demand in the EU.